

How to Support Wildlife and Wild Places

Heralds of Nature® ~ *Heralds of Nature* members are special supporters of NWF who donate \$1,000 and above annually. These concerned conservationists provide vital support to help us respond effectively to wildlife emergencies and play a leading role in creating a lasting wildlife legacy for our future. *Heralds of Nature* members enjoy exclusive benefits including a quarterly *News & Notices* newsletter highlighting recent successes and challenges, personal contact with NWF staff and invitations to special events.

Guardians of the Wild® ~ Guardians of the Wild is a prestigious group of NWF supporters who value America's wildlife and are ready to make a personal commitment to support NWF's conservation-through-education mission. With a gift of \$100, \$250 or \$500, you can become a Guardian of the Wild. In return, you will receive a variety of special benefits including a *Wildlife Report* newsletter.

NWF Leaders Club® ~ If working toward a common-sense balance between people and our natural world is important to you, you can help by becoming a member of the NWF Leaders Club. Leaders Club members commit to supporting NWF's efforts with modest monthly contributions. And, Leaders Club members receive monthly newsletters that provide an "insider's perspective" on vital wildlife conservation issues.

Memorial and Tribute Programs ~ Memorial and tribute contributions are special gifts providing an opportunity to let family and friends know that they are being remembered. You may wish to consider this type of gift to express sympathy, or to celebrate a birthday, graduation, anniversary, holiday or other special occasion.

Matching Gifts Program ~ The Matching Gifts Program is an easy way to double your contribution to NWF. Please ask your employer for a matching gift form. Then just fill in your portion, send it to us and we'll do the rest. Please keep in mind that many employers will also match gifts even if you are now retired.

Workplace Giving ~ As a founding member of Earth Share, NWF participates in many annual workplace giving campaigns, including the Combined Federal Campaign. Each year, many individuals support NWF's programs through payroll deduction at their workplaces (choose #911 for NWF). For more information about workplace giving, please contact NWF at the toll-free number listed on this page or Earth Share at its website, www.earthshare.org.

Wills and Estate Planning ~ You can make a gift as part of your estate plan and make the world a safer, healthier place for future generations. We can help you prepare to meet with your attorney on how to carry out your personal objectives for your estate. Please refer to page 56 for more information.

Gifts That Provide Income ~ If you are age 60 or older, your gift can provide secure, lifelong income as well as potential tax savings, and satisfaction with providing long-term support of NWF. Call 1-800-332-4949 for more information.



Earth Share

For more information
on any of the giving
options listed here,
please call 1.800.332.4949
or visit our website at
www.nwf.org.

Supporting NWF Through a Bequest or Planned Gift

Photo by NWF supporter Fi Rust©



In 1989, friends of National Wildlife Federation formed a society for people who care about making a place for wildlife in our world and protecting our wildlife heritage for future generations.

The Rara Avis (Latin for “Rare Bird”) Society honors people who have established a planned gift to benefit the National Wildlife Federation. More than 3,300 people have joined.

You can be a member simply by letting us know you have included the National Wildlife Federation in your will or trust. Some friends designate NWF as the beneficiary of a life insurance policy or retirement plan and others establish a lifetime income gift to benefit themselves or a loved one and wildlife. If you prefer, your name will be held in complete confidence.

We urge you to consult your attorney in preparing your will and hope that the following language will be helpful in providing a bequest to NWF:

“I give, devise and bequeath to the National Wildlife Federation, a nonprofit corporation organized and existing under the laws of the District of Columbia, and with current business address of 11100 Wildlife Center Drive, Reston, Virginia 20190, _____ (specific dollar amount, property or percentage) to be used for its general purposes for wildlife conservation and education.”

For further information, without obligation, about making a bequest or planned gift to NWF, please contact us at:

Office of Planned Giving
National Wildlife Federation
11100 Wildlife Center Drive, Reston, Virginia 20190
1.800.332.4949 or FAX: 703.438.6045
E-mail: raraavis@nwf.org or visit our website at www.nwf.org

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